

# Pro2col Limited Privacy Policy

# Pro2col Ltd

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## Introduction

We take your privacy very seriously. Please read this privacy policy carefully as it contains important information on who we are and how and why we collect, store, use and share your personal data. It also explains your rights in relation to your personal data and how to contact us or supervisory authorities in the event you have a complaint.

We collect, use and are responsible for certain personal data about you. When we do so we are subject to the UK Data Protection Act (2018), which is the UK's implementation of the European Union's General Data Protection Regulation (GDPR).

## Key terms

It would be helpful to start by explaining some key terms used in this policy:

We, us, our	Pro2col Limited
Our data protection officer	Richard Auger
Personal data	Any information relating to an identified or identifiable individual
	Personal data revealing racial or ethnic origin, political opinions, religious beliefs, philosophical beliefs or trade union membership
Special category personal data	Genetic and biometric data (when processed to uniquely identify an individual)
	Data concerning health, sex life or sexual orientation
Data subject	The individual who the personal data

## Personal data we collect about you

We may collect and use the following personal data about you:

 your name, job title and contact information, including email address and telephone number and company details

relates to

location data

Data subject

- your billing information and transaction records, but we do not collect or use payment card information
- your professional online presence
- information to enable us to undertake credit or other financial checks on you
- Information about how you use our website, IT, communication and other systems
- your responses to surveys, competitions and promotions
- cookies data









- software licence details including how the software is set up and used (not including passwords)
- technical data including internet protocol address, your log in data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access our website

We collect and use this personal data to provide products and services to you. If you do not provide personal data we ask for, it may delay or prevent us from providing products and services to you.

## How your personal data is collected

We collect most of this personal data directly from you—in person, by telephone, text or email and/or via our website. However, we may also collect information:

- · directly from a third party, e.g.:
  - o credit reference agencies;
  - o customer due diligence providers;
  - software vendor partners
  - o marketing partners eg. events networks or webinar hosts
  - o in the course of providing our normal contracted services.
- from cookies on our website for more information on our use of cookies, please see our cookie policy below
- via our IT systems, e.g.:
  - through automated monitoring of our websites and other technical systems, such as our computer networks and connections, access control systems, communications systems, email and instant messaging systems, CRM and invoicing systems;

## How and why we use your personal data

Under data protection law, we can only use your personal data if we have a proper reason, eg:

- where you have given consent;
- to comply with our legal and regulatory obligations;
- for the performance of a contract with you or to take steps at your request before entering into a contract; or
- for our legitimate interests or those of a third party.

A legitimate interest is when we have a business or commercial reason to use your information, so long as this is not overridden by your own rights and interests. We will carry out an assessment when relying on legitimate interests, to balance our interests against your own. (You can obtain details of this assessment by contacting us (see 'how to contact us' below).

The table below explains what we use your personal data for and why.

ISO 9001







What we use your personal data for	Our reasons
Providing products and services to you	To perform our contract with you or to take steps at your request before entering into a contract
Conducting checks to identify you and verify your identity or to help prevent and detect fraud against you or us	For our legitimate interests or those of a third party, ie to minimise fraud that could be damaging for you and/or us
Screening for financial and other sanctions or embargoes	
Other activities necessary to comply with professional, legal and regulatory obligations that apply to our business, egunder health and safety law or rules issued by our professional regulator	To comply with our legal and regulatory obligations
Gathering and providing information required by or relating to audits, enquiries or investigations by regulatory bodies	To comply with our legal and regulatory obligations
Ensuring business policies are adhered to, eg policies covering security and internet use	For our legitimate interests or those of a third party, ie to make sure we are following our own internal procedures so we can deliver the best service to you
Operational reasons, such as improving efficiency, training and quality control	For our legitimate interests or those of a third party, ie to be as efficient as we can so we can deliver the best service to you at the best price
Ensuring the confidentiality of commercially sensitive information	For our legitimate interests or those of a third party, ie to protect trade secrets and other commercially valuable information To comply with our legal and regulatory obligations
Statistical analysis to help us manage our business, e.g. in relation to our financial performance, customer base, product range or other efficiency measures	For our legitimate interests or those of a third party, ie to be as efficient as we can so we can deliver the best service to you at the best price









What we use your personal data for	Our reasons
Preventing unauthorised access and modifications to systems	For our legitimate interests or those of a third party, ie to prevent and detect criminal activity that could be damaging for you and/or us
	To comply with our legal and regulatory obligations
	To perform our contract with you or to take steps at your request before entering into a contract
Updating and enhancing customer records	To comply with our legal and regulatory obligations
records	For our legitimate interests or those of a third party, eg making sure that we can keep in touch with our customers about existing orders and new products
Statutory returns	To comply with our legal and regulatory obligations
	To comply with our legal and regulatory obligations
Ensuring safe working practices, staff administration and assessments	For our legitimate interests or those of a third party, e.g. to make sure we are following our own internal procedures and working efficiently so we can deliver the best service to you
Marketing our services and those of selected third parties to:	
existing and former customers;	For our legitimate interests or those of a
—third parties who have previously expressed an interest in our services;	third party, i.e. to promote our business to existing and former customers
—third parties with whom we have had no previous dealings.	
Credit reference checks via external credit reference agencies	For our legitimate interests or those of a third party, i.e. to ensure our customers are likely to be able to pay for our products and services









What we use your personal data for	Our reasons
External audits and quality checks, e.g.	For our legitimate interests or a those of a third party, i.e. to maintain our accreditations so we can demonstrate we operate at the highest standards  To comply with our legal and regulatory obligations

#### SPECIAL CATEGORY PERSONAL DATA

We do not process special category personal data.

#### **MARKETING**

We may use your personal data to send you updates (by mail, email, direct online messaging or telephone) about our products and services, including exclusive offers, promotions or information about new products and services.

We have a legitimate interest in using your personal data for marketing purposes (see above 'How and why we use your personal data'). This means we do not usually need your consent to send you marketing information. However, where consent is needed, we will ask for this separately and clearly. If we change our marking approach in the future so that consent is needed, we will ask for this separately and clearly.

You have the right to opt out of receiving marketing communications at any time by:

- contacting us at info@pro2colgroup.com;
- using the 'unsubscribe' link in emails; or
- updating your marketing preferences by contacting us.

We may ask you to confirm or update your marketing preferences if you ask us to provide further products and services in the future, or if there are changes in the law, regulation, or the structure of our business. Who we share your personal data with

We routinely share personal data with:

- third parties we use to help deliver our products and services to you, e.g. vendors, strategic partners, resellers, payment service providers;
- other third parties we use to help us run our business, e.g. marketing agencies or website hosts;
- third parties approved by you, e.g. social media sites you choose to link your account to or third party payment providers;
- credit reference agencies;
- · our insurers and brokers

We only allow our service providers to handle your personal data if we are satisfied they take appropriate measures to protect your personal data. We also impose contractual obligations on service providers to ensure they can only use your personal data to provide services to us and to you.

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We may also need to:

- share personal data with external auditors, e.g. in relation to ISO accreditation and the audit of our accounts:
- disclose and exchange information with law enforcement agencies and regulatory bodies to comply with our legal and regulatory obligations;
- share some personal data with other parties, such as potential buyers of some or all of our business or during a restructuring—usually, information will be anonymised but this may not always be possible, however, the recipient of the information will be bound by confidentiality obligations.

If you would like more information about who we share our data with and why, please contact us (see 'How to contact us' below).

We will always treat you personal data with the utmost respect and never share it with other organisations for marketing purposes.

For more information on your right to object at any time to your right to object at any time to your personal data being used for marketing purposes, see '**Your rights**' below.

#### **SALES AND OPERATIONS**

We may use your personal data to send you updates (by mail, email, direct online messaging or telephone) about our products and services, including exclusive offers, promotions or information about new products and services.

In addition we will use your data to send you emails and notifications for among other communications;

- Renewals notices
- Quote and pricing delivery
- Demos
- Product information

We have a legitimate interest in using your personal data for sales purposes (see above '**How** and why we use your personal data'). This means we do not usually need your consent to send you this information. However, where consent is needed, we will ask for this separately and clearly.

## **TECHNICAL SUPPORT AND CUSTOMER SERVICE**

We may use your personal data to send you updates on support tickets raised, professional services work, managed services updates and other technical communications relating to your product or the services provided by Pro2col.

#### WHERE YOUR PERSONAL DATA IS HELD

Personal data may be held at our offices and those of our third party agencies, service providers (including cloud based service providers), representatives and agents as described above (see above: 'Who we share your personal data with').

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Some of these third parties may be based outside the UK. For more information, including on how we safeguard your personal data when this happens, see below: 'Transferring your personal data out of the UK'.

We will not normally keep personal data unless actively being used for a period of more than 3 years from the last usage;

If required in connection with an actual or possible legal process, our period of retention would be 6 years from the last usage.

#### HOW LONG YOUR PERSONAL DATA WILL BE KEPT

We will keep your personal data while you have an account with us or we are providing products and services to you. Thereafter, we will keep your personal data for as long as is necessary:

- to respond to any questions, complaints or claims made by you or on your behalf;
- to show that we treated you fairly;
- to keep records required by law.

We will not keep your personal data for longer than necessary. Different retention periods apply for different types of personal data.

When it is no longer necessary to keep your personal data, we will delete or anonymise it. This is achieved through automatic reminders and a manual deletion process.

## TRANSFERRING YOUR PERSONAL DATA OUT OF THE UK

To deliver services to you, it is sometimes necessary for us to share your personal data outside the UK, e.g.:

- with your and our service providers located outside the UK;
- if you are based outside the UK;
- where there is a European and/or international dimension to the services we are providing to you.

Under data protection law, we can only transfer your personal data to a country or international organisation outside the UK where:

- the UK government has decided the particular country or international organisation ensures an adequate level of protection of personal data (known as an 'adequacy regulation') further to Article 45 of the UK GDPR.
- there are appropriate safeguards in place, together with enforceable rights and effective legal remedies for data subjects; or
- a specific exception applies under data protection law

These are explained below.

Adequacy decision

We may transfer your personal data to certain countries, on the basis of an adequacy decision. These include:

 all European Union countries, plus Iceland, Liechtenstein and Norway (collectively known as the 'EEA');Gibraltar; and

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• Andorra, Argentina, Canada, Faroe Islands, Guernsey, Israel, Isle of Man, Japan, Jersey, New Zealand, Switzerland, Uruguay and USA.

The list of countries that benefit from adequacy decisions will change from time to time. We will always seek to rely on an adequacy decision, where one exists.

Other countries or international organisations we are likely to transfer personal data to do not have the benefit of an adequacy decision. This does not necessarily mean they provide poor protection for personal data, but we must look at alternative grounds for transferring the personal data, such as ensuring appropriate safeguards are in place or relying on an exception, as explained below.

Transfers with appropriate safeguards

Where there is no adequacy decision, we may transfer your personal data to another country or international organisation if we are satisfied the transfer complies with data protection law, appropriate safeguards are in place, and enforceable rights and effective legal remedies are available for data subjects.

The safeguards will usually include using legally-approved standard data protection contract clauses.

To obtain a copy of the standard data protection contract clauses and further information about relevant safeguards, please contact us (see '**How to contact us**' below).

Transfers under an exception

In the absence of an adequacy decision or appropriate safeguards, we may transfer personal data to a third country or international organisation where an exception applies under relevant data protection law, e.g.:

- you have explicitly consented to the proposed transfer after having been informed of the possible risks;
- the transfer is necessary for the performance of a contract between us or to take precontract measures at your request;
- the transfer is necessary for a contract in your interests, between us and another person;
   or
- the transfer is necessary to establish, exercise or defend legal claims

We may also transfer information for the purpose of our compelling legitimate interests, so long as those interests are not overridden by your interests, rights and freedoms. Specific conditions apply to such transfers and we will provide relevant information if and when we seek to transfer your personal data on this ground.

Further information

If you would like further information about data transferred outside the UK, please contact our Data Protection Officer (see '**How to contact us**' below).

## **YOUR RIGHTS**

You generally have the following rights, which you can usually exercise free of charge:

Access	The right to be provided with a copy of your personal data
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Rectification	The right to require us to correct any mistakes in your personal data
Erasure (also known as the right to be forgotten)	The right to require us to delete your personal data—in certain situations
Restriction of processing	The right to require us to restrict processing of your personal data in certain circumstances, eg if you contest the accuracy of the data
Data portability	The right to receive the personal data you provided to us, in a structured, commonly used and machine-readable format and/or transmit that data to a third party—in certain situations
	The right to object:
To object	—at any time to your personal data being processed for direct marketing (including profiling);
	—in certain other situations to our continued processing of your personal data, eg where we use your personal data for our legitimate interests unless there are compelling legitimate grounds for the processing to continue or the processing is required for the establishment, exercise or defence of legal claims.
Not to be subject to automated individual decision making	The right not to be subject to a decision based solely on automated processing (including profiling) that produces legal effects concerning you or similarly significantly affects you.
	We do not make any such decisions based on data collected by our website.
The right to withdraw consents	If you have provided us with a consent to use your personal data you have a right to withdraw that consent at any time.
	Withdrawing a consent will not affect the lawfulness of our use of your personal









For further information on each of those rights, including the circumstances in which they apply, please contact us (see '**How to contact us**' below) or see the Guidance from the UK Information Commissioner's Office (ICO) on individuals' rights.

If you would like to exercise any of those rights, please:

- email, call or write to us—see below: 'How to contact us'; and
- provide enough information to identify yourself (e.g. your full name, address and customer or matter reference number) and any additional identity information we may reasonably request from you;
- let us know what right you want to exercise and the information to which your request relates.

## **KEEPING YOUR PERSONAL DATA SECURE**

We have appropriate security measures to prevent personal data from being accidentally lost, or used or accessed unlawfully including passcodes and encryption where necessary. We limit access to your personal data to those who have a genuine business need to access it. Those processing your information will do so only in an authorised manner and are subject to a duty of confidentiality. We continually test our systems and are ISO 27001 certified, which means we follow top industry standards for information security.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

If you want detailed information from Get Safe Online on how to protect your information and your computers and devices against fraud, identity theft, viruses and many other online problems, please visit www.getsafeonline.org. Get Safe Online is supported by HM Government and leading businesses.

## **COOKIES**

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the Website's or a service provider's system to recognise your browser and capture and remember certain information. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services and to enable us to understand the use of our Website better. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. This help us to ensure that our Website is up to date and relevant to your interests and needs.

A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the Website.

Types of cookies we use;

**Traffic Log Cookies** 

**Analytics Cookies** 

Bread Bureau Standard Standard







Social Media Cookies

Shopping cart functionality

Advertisement performance assessment and conversion tracking

Remarketing advertising

**IP Tracking** 

All Cookies used by and on our Website are used in accordance with current English and EU Cookie Law.

## **HOW TO SUBMIT A COMPLAINT**

Please contact us if you have any query or concern about our use of your information (see below '**How to contact us**'). We hope we will be able to resolve any issues you may have.

Any complaints received will receive an acknowledgement within 30 days and will take appropriate steps to respond without undue delay. Under Section 103 of the DUAA Pro2col reserve the right to "stop the clock" on any responses whilst awaiting relevant information from the complainant.

You also have the right to lodge a complaint with the Information Commissioner. The Information Commissioner may be contacted at https://ico.org.uk/make-a-complaint or telephone: 0303 123 1113.

## Changes to this privacy policy

This privacy notice was published on 11 January 2022 and last updated on 18 December 2025.

We may change this privacy notice from time to time – when we do we will inform you via website and/or email.

## **HOW TO CONTACT US**

Individuals in the UK

You can contact us and/or our Data Protection Officer by post, email or telephone if you have any questions about this privacy policy or the information we hold about you, to exercise a right under data protection law or to make a complaint.

Our contact details are shown below:

Our contact details	Richard Auger
BH23 1PZ	<b>Devonshire Suite</b> Saxon Centre, Christchurch, Bournemouth, BH23 1PZ <u>dpo@pro2colgroup.com</u>

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