

Accessorize MONSOON



MONSOON ACCESSORIZE STREAMLINES RETAIL ORDER
PROCESSING FROM MARKETPLACE TO WAREHOUSE
WITH MOVEIT®

CASE STUDY

THE ENVIRONMENT

Monsoon Accessorize is dedicated to offering accessories that enable all women to express themselves, helping them feel confident in their everyday. Since 1984, Accessorize has offered affordable accessories that can be stacked and styled, with everything from jewellery to bags and seasonal favourites.

INFORMATION

INDUSTRY

Retail and Wholesale

PRODUCT

MOVEit

SUMMARY

With much of Monsoon Accessorize's orders coming from online marketplaces, the retailer needed a new way of streamlining how it receives orders



With MOVEit, Monsoon is better able to route orders from marketplace partners to its warehouse systems

THE CHALLENGE

When fashion retailers tap into the broad reach of e-commerce to expand into new markets, they also need to expand another key element of their operations: file transfer.

Monsoon Accessorize is one of the many retailers taking advantage of e-commerce to engage global audiences. A women's fashion retailer based out of the UK, Monsoon Accessorize is now selling bags, jewellery, seasonal favourites, and more, to customers in 30 different countries and regions.

THE CHALLENGE

This makes order processing pivotal to the success of Monsoon. With orders coming in from international marketplaces at every hour of the day, the ability to easily accept this data from global partners and quickly process it is essential to better serving end customers. Monsoon was using FTP, but given the growing volume of orders, this approach had quickly fallen out of fashion. Not only did the FTP setup introduce process complexities with different partners using different solutions to upload orders, it also wasn't encrypted.



THE SOLUTION

Monsoon opted to move to a managed file transfer (MFT) solution to streamline the way it receives files. With guidance from Pro2col, a leading IT security solutions provider, they chose Progress® MOVEit®. MOVEit acts as a gatekeeper for all secure file transfer operations, enabling both a solution for sending and receiving files from partners as well as automating the routing of key files from the marketplace to the warehouse.

- MOVEit Automation: Automates workflows within the Monsoon network, sending stock files, orders, files and more between various warehouse systems
- MOVEit Transfer: Facilitates the transfer of order files from local and international marketplaces to Monsoon

THE SOLUTION

In addition to streamlining the process of accepting orders and getting them into warehouse systems, MOVEit also enables Monsoon to harden its security. It adds an additional layer of security between partners and Monsoon's critical systems and encrypts the data in movement.



RESULTS

MOVEit has become a critical piece of Monsoon's technology stack, facilitating orders from e-commerce marketplaces. It also plays an important role in processing digital photography of items on sale, enabling people to upload photographs for use in listings on the web. Marc Dudley-Drake, the integration lead at Monsoon Accessorize, notes that MOVEit being so easy to use, maintain, and monitor is a key advantage compared to using an FTP.

MOVEit is also a one-stop shop for monitoring all file transfer activity. It logs everything, presenting a complete history of files and orders flowing through the system. This enables the IT team to save time diagnosing and addressing issues. Moving forward, Monsoon plans to work with Pro2col on setting up a second instance of MOVEit to improve availability. If secure file transfer goes down, everything comes to a standstill—this measure would enable Monsoon to keep things running smoothly.



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